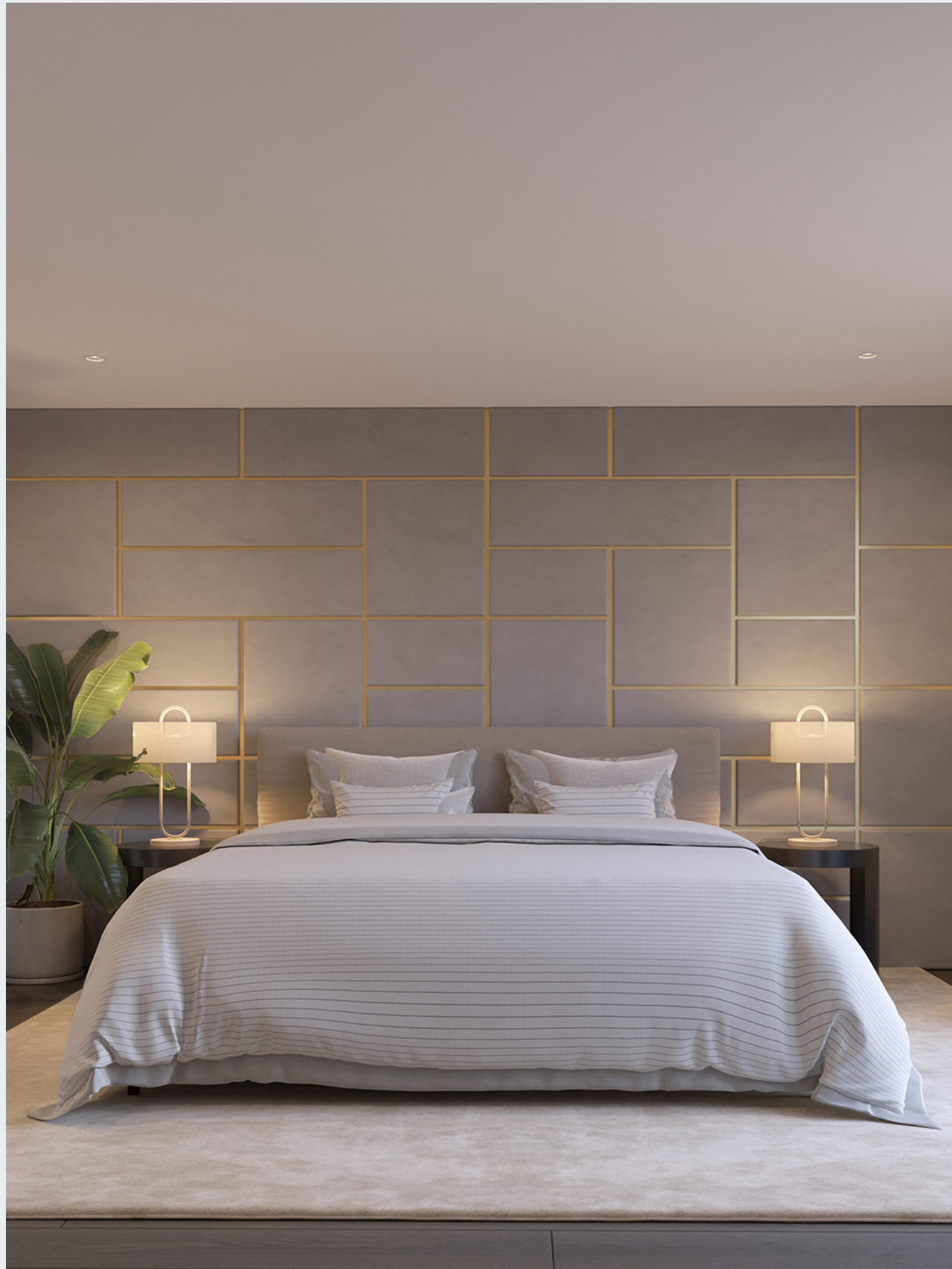




The Ainsley

Meet the Moment

The Ainsley is a luxury boutique community located in the heart of The Melrose district in West Hollywood. These 49 one-, two-, and three-bedroom homes offer versatile living through thoughtful design and flexible plans. The Ainsley is the ideal backdrop to a culturally vibrant neighborhood for creatives and visionaries alike.





Legacy & Lifestyle

The Ainsley is a collaboration between Hannouche Architects and etco HOMES. Inspired by Tuscan sensibility, each residence is thoughtfully designed and seamlessly connects expansive interior and exterior living spaces. Rising four stories above street-level and with layouts ranging from 872 – 2,471 square feet, The Ainsley exemplifies modern spatial design.



Energy & Access

Thoughtfully designed interiors provide ready made spaces perfect for entertaining guests. Private outdoor terraces, an open-air courtyard, discreet walk-up entrances off Sweetzer Avenue, and natural light-filled spaces all converge to inspire exploration and movement. The Ainsley offers lifestyle programs to keep you active, engaged and connected with Southern California's mild climate.

Three Unique and Opulent Design Packages



NOIR
Steeped in dramatic tones and crafted with natural materials and pristine detailing.



LUMINAIRE
Timeless materials complement the streamlined design and sophisticated, light-filled interiors.



PERLA
Striking and versatile, with richly stained hardwood floors, bright bathrooms and sleek kitchens.





Better Living by Design



Spacious Serenity

Each home is individually designed to optimize space, light, and functionality, from its Caesarstone countertops, custom polished Italian cabinetry, and optimal storage space. Primary bathrooms offer walk-in showers and separate soaking tubs.



Materials & Finishes

Materials and finishes were selected with modern simplicity in mind. Natural materials, refined finishes, and pristine detailing all provide a sleek backdrop for versatile living. Thoughtfully designed light-filled spaces connect you to the energetic spirit of the neighborhood.



Designed Spaces

Open concept kitchens feature durable, timeless materials to complement the sophisticated, light-filled interiors. Integrated appliances include Sub-Zero refrigerator, Asko paneled dishwasher, and a kitchen suite of Wolf appliances.

Open-Air Courtyard

Comfortable seating and lounging options invite homeowners to relax, recharge, and socialize with friends as you connect with Southern California's mild climate.



Health & Wellness

The fitness center, private pilates room, and yoga studio are activated with mirrored walls to open up the spaces. The sleek cardio and strength training equipment keep you engaged during your workout.

California Lounge

The community lounge with private use, is the perfect place for entertaining guests. Multi-functional seating areas provide an intimate setting for dialogue between friends.



Activate Your Creativity

The iconic Melrose District is a diverse neighborhood inspired by a creative culture and energized by influencers, artists, and entrepreneurs. Set against the historical entertainment backdrop of West Hollywood, life at The Ainsley connects you to boutique shops, experience-driven eateries, vibrant nightlife, and unparalleled artistic works.



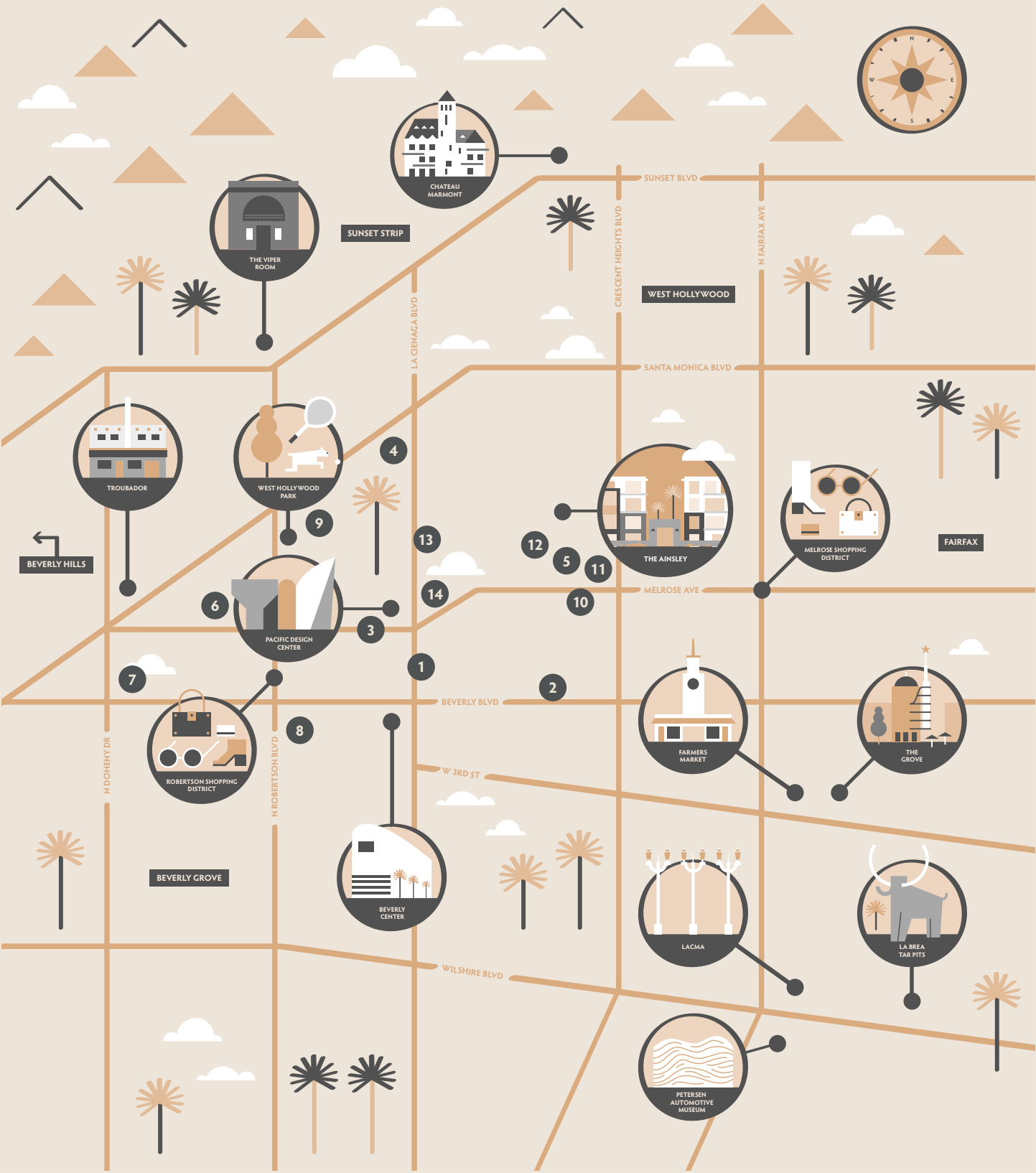
A Vibrant Scene

The Ainsley is located at the epicenter of Los Angeles in the Melrose District. This walkable, high-fashion neighborhood showcases boutique shopping, dining, and entertainment.



Distinctly Melrose

- 1. Sweet Lady Jane Bakery
- 2. Blue Bottle Coffee
- 3. Urth Caffè Melrose
- 4. Nobu
- 5. Croft Alley
- 6. Catch LA
- 7. Bristol Farms
- 8. The Ivy
- 9. The Abbey
- 10. Chloe
- 11. Paul Smith
- 12. Nordstrom Local
- 13. Koi Los Angeles
- 14. Moon Juice



Map not to scale and for illustrative purposes only.



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