



# THE AINSLEY | SOCIAL MEDIA GUIDELINES

## OFFICIAL PROJECT NAME & INFORMATION

The Ainsley

<http://www.etcohomes.com/TheAinsley>

[EtcoHomes@RedeavorGroup.com](mailto:EtcoHomes@RedeavorGroup.com)

728 N. Sweetzer Ave, Los Angeles, CA 90069

## OFFICIAL SOCIAL MEDIA HANDLES & HASHTAG

@EtcoHomes, @MattPici, @InstaDre69, @RedeavorGroup  
#TheAinsley #etcohomes

## PRIVACY

Please do not post confidential or proprietary information about the residences.

## DISCLOSURE & TRANSPARENCY

- Please do not represent the residence(s) & development as your listing.
- Caption must include: Represented by @RedeavorGroup brokered by REAL DRE #02022092
- Please maintain professionalism across all posts.
- Make sure that you have all the facts before you post.

## ENGAGEMENT

- Please do not engage with negative coverage or comments.
- Please do not use ethnic slurs, personal insults, or obscenity or engage in any conduct that would not be acceptable in Redeavor Group's & Etco Homes' communities.

## REFERENCE INFORMATION

Below please find information about the project to reference.

[Fact Sheet](#)

[Brochure](#)

## THE AINSLEY

The Ainsley is a boutique collection of thoughtfully designed residences in the heart of West Hollywood's Melrose District. These single-level residences and townhomes with one-, two-, and three-bedrooms, are each crafted with refined detail and seamless indoor-outdoor living. With floor plans ranging from 872 to 2,471 square feet, The Ainsley offers versatile spaces that balance contemporary design with timeless sophistication. The Ainsley provides an elevated lifestyle in one of Los Angeles' most vibrant neighborhoods while enhancing both privacy and connection.



# redeavor

## MELROSE DISTRICT

Located in the heart of West Hollywood's Melrose District, The Ainsley captures the essence of elevated Los Angeles living. Just steps from world-class dining, fashion, and culture, these timeless residences with curated details offer a lifestyle infused with the energy and sophistication of Melrose.

## EFFORTLESS ELEVATED LIVING

At The Ainsley, effortless living meets timeless design. Sunlit balconies, private patios, and expansive open floor plans blend indoor and outdoor spaces, while amenities such as an attended lobby, secured access, fitness center, yoga room, and resident lounge elevate everyday life. Perfectly set in the Melrose District, The Ainsley offers a modern vision of Los Angeles living.

## THE AINSLEY KEY ATTRIBUTES

- Located in West Hollywood, steps from iconic Melrose Ave.
- Iconic West Hollywood living—where luxury, culture, and creativity converge among world-class dining, designer boutiques, and legendary landmarks.
- An architectural statement of timeless elegance by renowned Hannouche Architects, and interior finishes by Casa Stilo and Etco Homes.
- Only 5 residences remain.
  - Three single-level, two-bedroom residences with 2.5 bathrooms, offering up to 2,116 square feet, starting from \$1.549M.
  - Two two-bedroom townhomes with two full baths, two powder baths, and private garages with direct in-residence access, offering up to 2,471 square feet, starting from \$1.799M.
- Select residences offer private garages with direct in-residence access.
- Residences are thoughtfully appointed with luxury finishes, including Wolf, Sub-Zero, Asko, and Miele appliances, Caesarstone countertops, Snaidero Italian cabinetry, and Italian Gessi fixtures throughout.
- Amenities include attended lobby, secured access, fitness center, yoga room and resident lounge.

I have read and agree to the guidelines stated above. I will post social media content adhering to the required needs.

Agent Name: \_\_\_\_\_ Agent Brokerage: \_\_\_\_\_

Agent Signature: \_\_\_\_\_ License #: \_\_\_\_\_

Date: \_\_\_\_\_

